

PRESS RELEASE

For Immediate Distribution

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Free Educational Seminar On Low Vision

Hope for people with macular degeneration, glaucoma and diabetic retinopathy!

NAPA, CA., Sept. 2, 2008; On Saturday, September 27 at 10 a.m. to 3 p.m., The Eye Works Optometry, in collaboration with Synergy Vision, will sponsor a free workshop on LOW VISION for seniors and others, including their family members and caregivers; *LOW VISION – What it is and why there is hope – **Enhancing the lives of people with visual disabilities.***

The LOW VISION Seminar will include free demonstrations and assistance with many of the latest visual aid tools and technology. The program will also include a presentation on: *What You Should Know About Low Vision, Coping With Low Vision, Taking Control of Low Vision and Helping A Loved One With Low Vision.* The program starts at 10a.m. and the demonstrations will be available until 3 p.m. Please RSVP at 707-254-2020 as space is limited. Caregivers and family members are encouraged to attend.

The Eye Works Optometry is collaborating with Synergy Vision, which is a family-owned business, with over 25 years of combined experience in the vision aid industry. Synergy Vision's quality customer service, their access to training, their access to the best assistive technology and vision aids and their mission to help the vision impaired regain and maintain their independence works well with the goals of The Eye Works Optometry.

"Although we specialize in low vision rehabilitation, we do not take the place of the patient's primary care optometrists, ophthalmologist or retinal specialist; rather we work in conjunction with these doctors to provide low vision rehabilitation services that are not covered in these practices," states Dr. Sultan. "Our focus is to enhance and empower the patient's life giving them the independence to have a vital, high quality lifestyle," continued Dr. Sultan.

The Eye Works Optometry helps low vision patients enhance or maximize their remaining vision with special low vision microscopic and telescopic eyeglasses as well as many specialized low vision aids. Eye doctors, who do not specialize in low vision services, seldom prescribe low vision

glasses. “We also prescribe other low vision aids such as illuminated magnifiers, video magnifiers that magnify beyond 50 times for reading, writing, and in addition, video magnifiers for laptop computers that can be used for viewing the board in the classroom. Furthermore, our practice has personal resource specialists to assess the home and office to improve quality of life at home and work.”

The Eye Works Optometry’s goal is to co-manage patients, work with family and caregivers to help seniors learn to perform their daily tasks despite their vision loss so they can enjoy life and remain independent. Medicare and other insurances are accepted for The Eye Works Optometry services. Contact Dr. Sultan at 707-254-2020 or doc@the-eyeworks.com for additional details on the LOW VISION Seminar.

“The American population is aging and the number of patients seen with major eye disease is increasing,” states Dr. Craig Sultan of THE EYE WORKS OPTOMETRY. “Vision loss and impairment is becoming a major public health problem with blindness and low vision affecting 3.5 million Americans over the age of 40 or one in 28 people. The most common causes of visual impairment are age related macular degeneration, glaucoma and diabetic retinopathy,” continued Dr. Sultan.

The Eye Works Optometry is located in downtown Napa, 1006 First Street – the corner of First and Main Streets, 707-254-2020, www.the-eyeworks.com.

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